

**I. COURSE INFORMATION**

- A. ART 120 Design I
- B. 3 credit hours
- C. Stewart, Mary. Launching the Imagination: A Comprehensive Guide to Basic Design. 6th ed. Ohio: McGraw-Hill, 2019
- D. Prerequisites: None
- E. KRSN: ART1050 Two Dimension Design

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

**II. COURSE DESCRIPTION**

Study of studio practices through formal and conceptual explorations within the two-dimensional art making process. Emphasis placed on extended practical art skills, solving aesthetic composition problems of visual communication and spatial organization through lecture, critique and supervised studio practice with a variety of 2-D media.

**III. LEARNING OUTCOMES**

- A. Apply vocabulary specific to the elements and principles of visual literacy
- B. Critique the strengths and weaknesses of one's own work and the work of others
- C. Implement effective compositional strategies through visual problem solving
- D. Generate successful designs using a variety of media

**IV. MAJOR CONTENT AREAS**

- A. Elements of two-dimensional design
- B. Principles of two-dimensional design
- C. Problem seeking and problem solving
- D. Cultivating creativity
- E. Materials and methods
- F. Constructing meaning
- G. Study of contemporary artists (2-D)

**V. ASSIGNMENTS (may include but are not limited to)**

- A. Projects
- B. Final project
- C. Image hand-in

**VI. EVALUATION METHODS (may include but are not limited to)**

- A. Attendance
- B. Participation
- C. Assignments
- D. Examinations
- E. In-class critiques