

**I. COURSE INFORMATION**

- A. Business 275 Principles of Management
- B. 3 credit hours
- C. Draft, Richard L. *Understanding Management*. 10<sup>th</sup> ed. Massachusetts: Cengage, 2017
- D. Prerequisites: None
- E. KRSN: BUS 2020 Principles of Management

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

**II. COURSE DESCRIPTION**

This course is designed to give the student an introduction to the processes of planning, controlling, leading, staffing, and motivating employees in order to accomplish organizational goals. Emphasis will be placed on the principles of management, human relations, development, and how to make these principles work in business and industry.

**III. LEARNING OUTCOMES**

- A. Identify the historical perspectives of management theories and their application to contemporary management practices
- B. Apply business ethics and social responsibility concepts and their importance in managerial decision making
- C. Describe skills and competencies of effective managers
- D. Evaluate the major functions of management
- E. Analyze the internal and external factors that influence an organization
- F. Describe the influence of globalization on organizations
- G. Identify the historical perspectives of management theories and their application to contemporary management practices
- H. Apply business ethics and social responsibility concepts and their importance in managerial decision making

**IV. MAJOR CONTENT AREAS**

- A. Introduction to management
- B. Environment of management
- C. Fundamentals of planning
- D. Organizational culture
- E. Leading – supervising employees
- F. Levels of control

**V. ASSIGNMENTS** (may include but are not limited to)

- A. Discussions
- B. Projects
- C. Writing assignments
- D. Quizzes and exams

**VI. EVALUATION METHODS** (may include but are not limited to)

- A. Attendance and participation
- B. Assignments
- C. Quizzes and exams