

**I. COURSE INFORMATION**

- A. Communication 101 Public Speaking
- B. 3 credit hours
- C. Gregory, Hamilton. *Public Speaking for College and Career*. 12<sup>th</sup> ed. New York: McGraw-Hill, 2022
- D. Prerequisites: none
- E. KRSN: COM 1010 Public Speaking

The learning outcomes and competencies detailed in this course outline or syllabus meet or exceed the learning outcomes and competencies specified by the Kansas Core Outcomes Groups project for this course as approved by the Kansas Board of Regents.

**II. COURSE DESCRIPTION**

This course is an introduction to the basic principles of effective public communication. Students learn to research, organize, prepare and deliver speeches in a variety of contexts and situations including individual and group presentations. Effective listening and analytical skills are developed through the critical analysis of student speeches.

**III. LEARNING OUTCOMES**

- A. Complete a minimum of four speeches that include a written assignment, peer review and requires increasingly rigorous research and must be delivered in front of a live synchronous audience
- B. Compose a message and provide ideas and information suitable to the topic, purpose, and audience
- C. Transmit a message by using delivery skills suitable to the topic, purpose, and audience
- D. Demonstrate literal comprehension as a listener
- E. Demonstrate critical comprehension as a listener

**IV. MAJOR CONTENT AREAS**

- A. Foundations of effective communication
- B. Developing a focus
- C. Preparing content
- D. Organizing the speech
- E. Presenting the speech
- F. Types of public speaking

**V. ASSIGNMENTS** (may include but are not limited to)

- A. Speech preparation assignments
- B. Research
- C. Speech organization and outline
- D. Minimum of four presentations with research and visual aids
- E. Speaker evaluations

**VI. EVALUATION METHODS** (may include but are not limited to)

- A. Attendance and participation
- B. Assignments
- C. Presentations
- D. Speaker evaluations
- E. Exams