

**I. COURSE INFORMATION**

- A. Communication 202 Reporting
- B. 3 credit hours
- C. The Missouri Group. *News Reporting and Writing*. 13<sup>th</sup> ed. Bradford/St. Martin's Publisher  
The Associated Press. *The Associated Press Stylebook: 2022-2024* 56<sup>th</sup> ed. Basic Books Publisher
- D. Prerequisites: Eligible for COL101 English Composition I or completion of COL101

**II. COURSE DESCRIPTION**

This course focuses on the study and practice of gathering information and writing for various media. Students will gain interviewing and writing skills for print, broadcast and web reporting with an emphasis on professional and ethical conduct.

**III. LEARNING OUTCOMES**

- A. Identify what news reporting is and how it has evolved
- B. Demonstrate an understanding of the elements of a news story by composing news stories for a variety of print, broadcast and web media
- C. Demonstrate an understanding of the elements of a feature story by composing feature stories for a variety of print, broadcast and web media
- D. Acquire interviewing skills by contacting sources, conducting interviews and writing an objective story using the information obtained
- E. Display professionalism and journalism ethics through contact with news sources
- F. Develop critical-thinking skills through evaluation of own work and that of others

**IV. MAJOR CONTENT AREAS**

- A. History of journalism
- B. Newswriting basics
- C. Reporting basics
- D. Feature writing
- E. Law and ethics
- F. Online reporting
- G. Broadcast journalism
- H. Public relations

**V. ASSIGNMENTS** (may include but are not limited to)

- A. News writing assignments for print, broadcast and online reporting
- B. Feature story writing for print, broadcast and online reporting
- C. Covering a beat
- D. Interviewing
- E. Press Release
- F. Evaluation of news sources

**VI. EVALUATION METHODS** (may include but are not limited to)

- A. Attendance and participation
- B. Assignments
- C. Portfolio