

**I. COURSE INFORMATION**

- A. PRO211 Digital Video Production I
- B. 3 Credit Hours
- C. Compesi, Ronald and Jaime Gomez. *Introduction to Video Production*. 2<sup>nd</sup> ed. UK: Routledge Publisher, 2017
- D. Prerequisites: None

**II. COURSE DESCRIPTION**

This course introduces students to the fundamentals of digital video production. Through individual and group projects, students will learn applied camera, lighting, and audio skills and will receive training in non-linear video editing and post-production dissemination. Students will learn about the complete digital video production process including writing and pre-production planning, production planning and shooting, and post-production and editing.

**III. LEARNING OUTCOMES**

- A. Determine the proper type of digital video to create for the story being told
- B. Plan basic digital video pre-production
- C. Demonstrate industry-standard script writing format and structure
- D. Create lighting setups with natural and video lights
- E. Demonstrate proficiency in adjusting the factors that affect video image
  - a. Identifying major parts of a professional digital video camera
  - b. Manipulating camera depth of field/focus
  - c. Adjusting aperture, shutter speed, ISO/gain
- F. Capture audio for digital video utilizing various microphone types
- G. Complete basic digital video edits
- H. Export and release digital videos online

**IV. MAJOR CONTENT AREAS**

- A. Videography basics
- B. Storytelling /script writing
- C. Audio and lighting
- D. Pre-production
- E. Production (the shoot)
- F. Post-production and editing

**V. ASSIGNMENTS (may include but are not limited to)**

- A. Projects
- B. Presentations
- C. Readings

**VI. EVALUATION METHODS (may include but are not limited to)**

- A. Projects
- B. Exams
- C. Presentations