

**I. COURSE INFORMATION**

- A. Production Media 251 Web Design: Adobe Suite
- B. 3 credit hours
- C. Labrecque, Joseph. *Adobe Creative Cloud Classroom in a Book: Design Software Foundations with Adobe Creative Cloud*. California: Adobe Press/Pearson, 2023
- D. Prerequisites: None

**II. COURSE DESCRIPTION**

This course provides students with an overview of the Adobe Creative Cloud applications with hands-on learning. Students will be introduced to the software, learn essential concepts and design principles surrounding its use, basic tools, workflows, and executing a project from beginning to end. Students will learn how each tool works in real life, and how to apply design concepts and theory in their own creative practices.

**III. LEARNING OUTCOMES**

- A. Navigate the basic features and tools of graphic design software programs
- B. Select the appropriate software program necessary for the assignment or project
- C. Present information or graphics in creative and visually appealing design
- D. Develop the necessary prerequisite skills needed to evolve into advanced design skills

**IV. MAJOR CONTENT AREAS**

- A. Cloud-based photography with Lightroom
- B. Raster image compositing with Photoshop
- C. Vector graphics design with Illustrator
- D. Page layout management with InDesign
- E. Prototyping for screens with Adobe XD
- F. 3D rendering with Dimension
- G. Audio content production with Audition
- H. Video content sequencing with Premiere Pro
- I. Motion graphics compositing with After Effects
- J. Live performance capture with Character Animator
- K. Interactive content animation with Animate

**V. ASSIGNMENTS (may include but are not limited to)**

- A. Readings
- B. Assigned projects
- C. Images and graphics
- D. Dreamweaver editing
- E. Conversion of .doc to .pdf
- F. Adobe Acrobat form
- G. Flash document
- H. Adobe Captivate technology
- I. Final project

**VI. EVALUATION METHODS (may include but are not limited to)**

- A. Application projects
- B. Discussions
- C. Assignments
- D. Final project